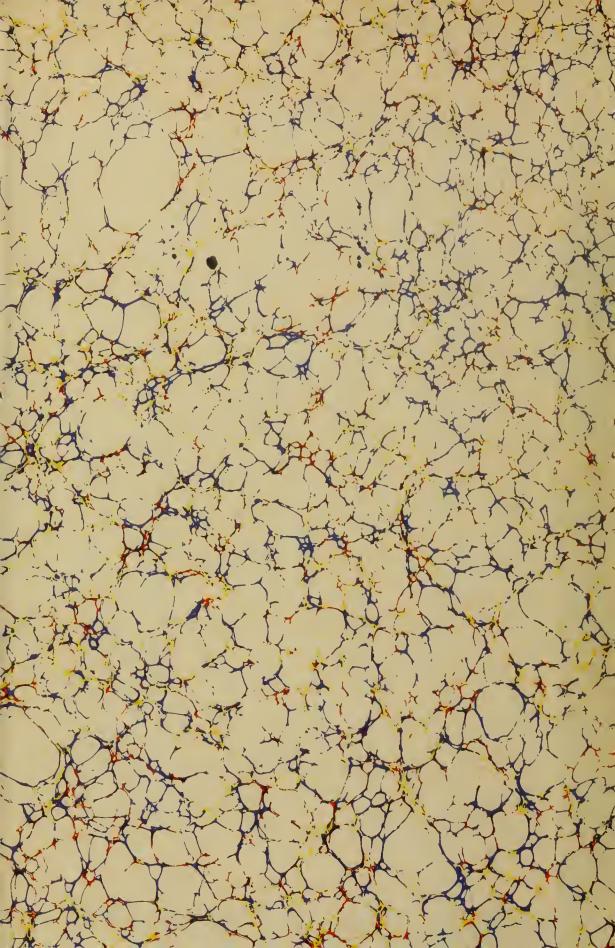
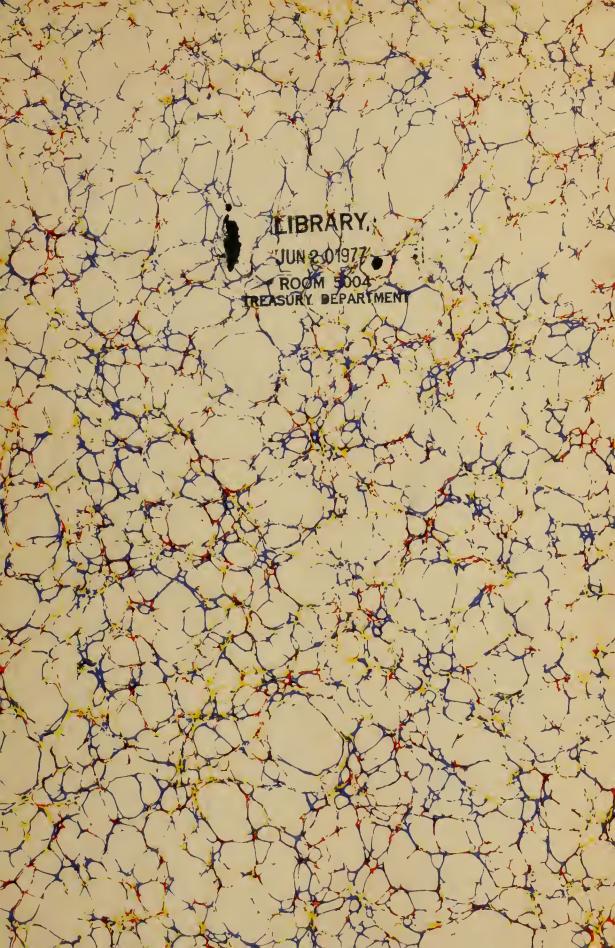
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(H.R.
8974)
Pt.3





# AN ACT

To further protect the revenue derived from distilled spirits, wine, and malt beverages, to regulate interstate and foreign commerce and enforce the postal laws with respect thereto, to enforce the twenty-first amendment, and for other purposes.

May 13 (calendar day, July 25), 1935 Read twice and referred to the Committee on Finance 74TH CONGRESS
1ST SESSION

## H. R. 8870

[Report No. 1215]

#### IN THE SENATE OF THE UNITED STATES

May 13 (calendar day, July 25), 1935

Read twice and referred to the Committee on Finance

JULY 29 (calendar day, August 9), 1935

Reported by Mr. George, with amendments

[Omit the part struck through and insert the part printed in italic]

### AN ACT

- To further protect the revenue derived from distilled spirits, wine, and malt beverages, to regulate interstate and foreign commerce and enforce the postal laws with respect thereto, to enforce the twenty-first amendment, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - 2 tives of the United States of America in Congress assembled,
  - 3 That this Act may be cited as the "Federal Alcohol Admin-
  - 4 istration Control Act."
  - 5 FEDERAL ALCOHOL ADMINISTRATION
  - 6 SEC. 2. (a) There is hereby created the Federal
  - 7 Alcohol Administration as a division in the Treasury
  - 8 Department.

(b) The Administration shall be headed by an Admin-istrator, who shall be appointed by the President, by and with the advice and consent of the Senate. The Admin-istrator shall for his services receive compensation at the rate of \$10,000 per annum, together with actual and neces-sary traveling and subsistence expenses while engaged in the exercise of his powers and duties outside the District of Columbia. No person shall be eligible to appointment, or continue in office, as Administrator if he is engaged or financially interested in, or is an officer or director of or employed by a corporation engaged in, the production or sale or other distribution of alcoholic beverages, or the financing thereof. 

(e) The Administrator shall, without regard to the civil-service laws and the Classification Act of 1923, as amended, appoint and fix the compensation and duties of such officers and employees as he deems necessary to carry out his powers and duties, but the compensation so fixed shall be subject to the approval of the Secretary of the Treasury. The Administrator is authorized to adopt an official scal, which shall be judicially noticed.

(d) The Administrator is authorized and directed to prescribe such rules and regulations as may be necessary to earry out his powers and duties. All rules and regulations prescribed by the Administrator shall be subject to the approval of the Secretary of the Treasury.

#### FEDERAL ALCOHOL COMMISSION

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2 Sec. 2. (a) There is hereby established a commission to be known as the Federal Alcohol Commission, to be com-3 posed of three commissioners, who shall be appointed by 4 5 the President by and with the advice and consent of the 6 Senate. The terms of office of the commissioners first taking office shall expire, as designated by the President at the time 7 of nomination, one at the end of the first year, one at the 8 end of the second year, and one at the end of the third year 9 after the date of the enactment of this Act. A successor 10 11 shall have a term of office expiring three years from the date of expiration of the term for which his predecessor was ap-12 pointed, except that a person appointed to fill a vacancy 13 occurring prior to the expiration of such term shall be 14 appointed for the remainder of such term. No person shall 15 be eligible for appointment as a commissioner or continue in 16 office as a commissioner if he is engaged or financially inter-17 ested in, or is an officer or director of or employed by a 18 company engaged in, the production or sale of alcoholic 19 beverages or the financing thereof. Each commissioner 20 shall, for his services, receive compensation at the rate of 21 \$10,000 per annum, together with actual and necessary 22 traveling and subsistence expenses while engaged in the per-23 formance of his duties as commissioner outside the District 24 of Columbia. 25

(b) As designated by the President at the time of nom-1 ination: One of the commissioners shall be chairman of the 2 3 commission and shall be the chief executive officer of the commission; another of the commissioners shall be vice-4 chairman of the commission and shall perform the functions 5 and duties of the chairman in his absence or in the event 6 of his incapacity caused by illness; and the third commis-7 sioner, who shall be a lawyer, shall be general counsel of S the commission. The commission may function notwith-9 10 standing vacancies, and a majority of the commissioners 11 in office shall constitute a quorum. The commission shall meet at the call of the chairman or a majority of its mem-12 bers. The commission is authorized to adopt an official seal, 13 which shall be judicially noticed. The commission shall 14 be entitled to free use of the United States mails in the same 15 manner as the Executive departments. 16 (c) The commission shall, without regard to the civil-

(c) The commission shall, without regard to the civilservice laws, but subject to the Classification Act of 1923,
as amended, appoint and fix the compensation and prescribe
the duties of such officers and employees as may be necessary
to carry out its powers and duties; except that any such
officer or employee receiving a salary at the rate of \$5,000
or more per annum shall be appointed by the President,
by and with the advice and consent of the Senate.

- 1 (d) The commission is authorized and directed to
  2 prescribe such rules and regulations as may be necessary
  3 to carry out its powers and duties.
- (e) Appropriations to carry out powers and duties of 4 the Administrator commission shall be available for expendi-5 ture, among other purposes, for personal services and rent 6 in the District of Columbia and elsewhere, expenses for 7 travel and subsistence, for law books, books of reference, 8 9 magazines, periodicals, and newspapers, for contract steno-10 graphic reporting services, for subscriptions for library services, for purchase of samples for analysis or use as 11 12 evidence, and for holding conference conferences of State 13 and Federal liquor control officials.
- 14 (f) The Administrator commission may, with the con15 sent of the department or agency affected, utilize the services
  16 of any department or other agency of the Government to the
  17 extent necessary to carry out his its powers and duties and
  18 authorize officers and employees thereof to act as his its
  19 agents.
- 20 (g) The provisions, including penalties, of sections 9
  21 and 10 of the Federal Trade Commission Act, as now or
  22 hereafter amended, shall be applicable to the jurisdiction,
  23 powers, and duties of the Administrator commission, and to
  24 any person (whether or not a corporation) subject to the

- provisions of laws administered by the Administrator commission.
- (h) The Administrator commission is authorized to
  require, in such manner and form as he it shall prescribe,
  such reports as are necessary to carry out his its powers
  and duties.
- (i) The commission is authorized to make investiga-7 tions and studies and to report thereon from time to time 8 to the President and to the Congress, together with recom-9 mendations, with respect to matters necessary for the proper 10 11 performance of the powers and duties conferred upon the 12 commission, and with respect to the production, distribution, 13 and consumption of alcoholic beverages, including monopolistic practices, unfair methods of competition, and concen-14 tration of ownership in the alcoholic beverages industries, and 15 16 control of retail outlets and prices; advertising, labeling, and 17 merchandising methods with respect to alcoholic beverages, 18 including standards of identity, quality, and size and fill of 19 container therefor; and enforcement of the twenty-first amend-20 ment, State and Federal cooperation in the administration 21 of alcoholic beverage control laws, and methods of promoting 22 temperance. The commission, whenever in its judgment such 23 action will be in the public interest, may publish the results 24 of such investigations and studies.

1	(j) The commission shall make a report to Congress, at
2	the beginning of each regular session, of the administration
3	of the functions with which it is charged, and shall include
4	in such report the names and compensation of all persons
5	employed by the commission.
6	UNLAWFUL BUSINESSES WITHOUT PERMIT
7	SEC. 3. In order effectively to regulate interstate and
8	foreign commerce in distilled spirits, wine, and malt bev-
9	erages distilled spirits and wine, to enforce the twenty-
0.	first amendment, and to protect the revenue and enforce
1	the postal laws with respect to distilled spirits, wine, and
2	malt beverages distilled spirits and wine:
.3	(a) It shall be unlawful, except pursuant to a basic
.4	permit issued under this Act by the Administrator com-
.5	mission—
.6	(1) to engage in the business of importing into
7	the United States distilled spirits, wine, or malt bev-
8	erages distilled spirits or wine; or
9	(2) for any person so engaged to sell, offer or
20	deliver for sale, contract to sell, or ship, in interstate
21	or foreign commerce, directly or indirectly or through
22	an affiliate, distilled spirits, wine, or malt beverages
92	distilled spirits or wine so imported.

1	This subsection shall take effect sixty days after the date of
2	the enactment of this Act a majority of the commissioners
3	first appointed take office.
4	(b) It shall be unlawful, except pursuant to a basic
5	permit issued under this Act by the Administrator com-
6	mission—
7	(1) to engage in the business of distilling dis-
8	tilled spirits, producing wine, rectifying or blending
9	distilled spirits or wine, or bottling, or warehousing and
10	bottling, distilled spirits; or
11	(2) for any person so engaged to sell, offer or
12	deliver for sale, contract to sell, or ship, in interstate or
13	foreign commerce, directly or indirectly or through an
14	affiliate, distilled spirits or wine so distilled, produced,
15	rectified, blended, or bottled, or warehoused and
16	bottled.
17,	This subsection shall take effect sixty days after the date of
18	the enactment of this Act a majority of the commissioners
19]	first appointed take office.
20	(c) It shall be unlawful, except pursuant to a basic
21]	permit issued under this Act by the Administrator commis-
22	sion—
23	(1) to engage in the business of purchasing for
24	resale at wholesale distilled spirits, wine, or malt bev-
25	erages distilled spirits or wine; or

1	(2) for any person so engaged to receive or to
2	sell, offer or deliver for sale, contract to sell, or ship,
3	in interstate or foreign commerce, directly or indirectly
4	or through an affiliate, distilled spirits, wine, or malt
5	beverages distilled spirits or wine so purchased.
6	This subsection shall take effect January March 1, 1936.
7	This section shall not apply to any agency of a State
8	or political subdivision thereof or any officer or employee of
9	any such agency, and no such agency or officer or employee
10	shall be required to obtain a basic permit under this Act.
11	PERMITS
12	SEC. 4. (a) The following persons shall, on appli-
13	cation therefor, be entitled to a basic permit:
14	(1) Any person who, on May 25, 1935, held a
15	basic permit as distiller, rectifier, wine producer,
16	or importer issued by an agency of the Federal Govern-
17	ment.
18	(2) Any other person unless the Administrator
19	commission finds (A) that such person (or in case of
20	a corporation, any of its officers, directors, or principal
21	stockholders) has, within five years prior to date of
22	application, been convicted of a felony under Federal
23	or State law or of a violation of any Federal law
24	relating to liquor, including the taxation thereof;

or (B) that such person is, by reason of his

business experience, financial standing, or trade connections, not likely to commence operations within a
reasonable period or to maintain such operations in
conformity with Federal law; or (C) that the operations proposed to be conducted by such person are
in violation of the law of the State in which they
are to be conducted.

- basic permit the Administrator commission has reason to believe that the applicant is not entitled to such permit, he the commission shall notify the applicant thereof and, upon request by the applicant, afford him due notice and opportunity for hearing on the application. If the Administrator commission, after affording such notice and opportunity for hearing, finds that the applicant is not entitled to a basic permit hereunder, he it shall by order deny the application stating the findings which are the basis for his its order.
- (c) The Administrator commission shall prescribe the manner and form of all applications for basic permits (in-cluding the facts to be set forth therein) and the form of all basic permits, and shall specify in any basic permit the authority conferred by the permit and the conditions thereof in accordance with the provisions of this Act. To the extent deemed necessary by the Administrator commission for the efficient administration of this Act, separate applications and

- 1 permits shall be required by the Administrator commission
- 2 with respect to distilled spirits, wine, and malt beverages
- 3 distilled spirits and wine, and the various classes thereof,
- 4 and with respect to the various classes of persons entitled
- 5 to permits hereunder. The issuance of a basic permit under
- 6 this Act shall not operate to deprive the United States of
- 7 its remedy for any violation of law.
- 8 (d) A basic permit shall be conditioned upon com-
- 9 pliance with the requirements of section 5 (relating to
- 10 unfair competition and unlawful practices) and of section 6
- 11 (relating to bulk sales and bottling), with the twenty-first
- 12 amendment and laws relating to the enforcement thereof,
- 13 and with all other Federal laws relating to distilled spirits,
- 14 wine, and malt beverages distilled spirits and wine, including
- 15 taxes with respect thereto.
- 16 (e) '(1) No basic permit issued under this Act shall
- 17 contain any condition prohibiting, nor shall any rule,
- 18 regulation, or order, issued under this or any other Act of
- 19 Congress, prohibit, the use or sale of any barrel, eask, or
- 20 keg, if made of wood and if of one or more wine gallons
- 21 capacity, as a container in which to store, transport, or
- 22 sell, or from which to sell, any distilled spirits, wine, or
- 23 malt beverages. This subsection shall not apply to any
- 24 condition in any basic permit issued under this Act or any
- 25 rule, regulation, or order issued in connection therewith to

1 the extent that such condition applies in a State in which

2 the use or sale of any such barrel; eask, or keg is prohibited

3 by the law of such State.

(2) It shall be unlawful for any person to package 4 or repackage distilled spirits for sale or resale in bottles 5 unless such person is a distiller, a rectifier of distilled 6 spirits, or a person operating a bonded warehouse qualified 7 under the internal revenue laws or a class 8 bonded warehouse qualified under the customs laws, holding a basic 9 permit under this Act, or is a proprietor of an industrial 10 alcohol plant or is an agency of a State or political subdivi-11 sion thereof: Provided, That any other person may so 12 package distilled spirits in bottles if he qualifies under the 13 internal revenue laws as a rectifier and holds a basic permit 14 issued under this Act for the rectification of distilled spirits. 15 (3) Notwithstanding the foregoing provisions of this 16 subsection, no person who is subject to the occupational tax 17 imposed by section 3244 "Fourth" of the Revised Statutes, 18 as amended (U. S. C., Supp. VII, title 26, sec. 1394 (e)), 19 on retail dealers in liquors shall package or repackage dis-20 tilled spirits for sale or resale in bottles or be eligible to 21 qualify as a rectifier of distilled spirits, and no such person, 22 except a bona fide hotel or club, shall, for purposes of sale, 23 remove from any such barrel, eask, or keg any distilled 24 spirits contained therein. Any person who violates the pro-25

visions of this paragraph or paragraph (2) shall, upon
conviction thereof, be fined not more than \$1,000 or imprisoned for not more than one year, or both, and shall
forfeit to the United States all distilled spirits with respect
to which the violation occurs, and the bottles in which
packaged.

(f) (e) A basic permit shall by order of the Adminis-7 trator commission, after due notice and opportunity for hear-8 ing to the permittee, (1) be revoked, or suspended for such 9 10 period as the Administrator commission deems appropriate, if the Administrator commission finds that the permittee has 11 12 willfully violated any of the conditions thereof, provided that for a first violation of the conditions thereof the permit shall 13 be subject to suspension only; or (2) be revoked if the 14 Administrator commission finds that the permittee has not 15 engaged in the operations authorized by the permit for a 16 period of more than two years; or (3) be annulled if the 17 Administrator commission finds that the permit was pro-18 cured through fraud, or misrepresentation, or concealment 19 of material fact. The order shall state the findings which 21 are the basis for the order.

(g) (f) Orders of the Administrator commission with respect to any denial of application, suspension, revocation, annulment, or other proceedings, shall be served (1) in person by any officer or employee of the Administration

- 1 commission designated by the Administrator commission
- 2 or any internal revenue or customs officer authorized by
- 3 the Administrator commission for the purpose, or (2) by
- 4 mailing the order by registered mail, addressed to the appli-
- 5 cant or respondent at his last known address in the records
- 6 of the Administrator commission.
- 7 (h) (g) A basic permit shall continue in effect until sus-
- 8 pended, revoked, or annulled as provided herein, or volun-
- 9 tarily surrendered; except that (1) if leased, sold or
- 10 otherwise voluntarily transferred, the permit shall be auto-
- 11 matically terminated thereupon, and (2) if transferred by
- 12 operation of law or if actual or legal control of the permittee
- 13 is acquired, directly or indirectly, whether by stock-owner-
- 14 ship or in any other manner, by any person, then such
- 15 permit shall be automatically terminated at the expiration
- 16 of thirty days thereafter: Provided, That if within such
- 17 thirty-day period application for a new basic permit is made
- 18 by the transferee or permittee, respectively, then the out-
- 19 standing basic permit shall continue in effect until such
- 20 application is finally acted on by the Administrator
- 21 commission.
- 22 (i) (h) An appeal may be taken by the permittee or
- 23 applicant for a permit from any order of the Administrator
- 24 commission denying an application for, or suspending, revok-
- 25 ing, or annulling, a basic permit. Such appeal shall be taken

by filing, in the circuit court of appeals of the United States 1 2 within any circuit wherein such person resides or has his principal place of business, or in the United States Court of 3 Appeals for the District of Columbia, within sixty days after 4 the entry of such order, a written petition praying that the 5 order of the Administrator commission be modified or set 6 aside in whole or in part. A copy of such petition shall be 7 forthwith served upon the Administrator commission, or 8 upon any officer designated by him it for that purpose, and 9 thereupon the Administrator commission shall certify and 10 file in the court a transcript of the record upon which the 11 order complained of was entered. Upon the filing of such 12 transcript such court shall have exclusive jurisdiction to 13 affirm, modify, or set aside such order, in whole or in part. 14 No objection to the order of the Administrator commission 15 shall be considered by the court unless such objection shall 16 have been urged before the Administrator commission or 17 unless there were reasonable grounds for failure so to do. 18 The finding of the Administrator commission as to the facts, 19 if supported by substantial evidence, shall be conclusive. 20 If any party shall apply to the court for leave to adduce 21 additional evidence, and shall show to the satisfaction of 22 the court that such additional evidence is material and that 23 there were reasonable grounds for failure to adduce such 24 evidence in the proceeding before the Administrator com-25

mission, the court may order such additional evidence to be 1 taken before the Administrator commission and to be adduced .) upon the hearing in such manner and upon such terms and 3 conditions as to the court may seem proper. The Adminis--1 trator commission may modify his its findings as to the facts 5 6 by reason of the additional evidence so taken, and he it shall file with the court such modified or new findings, which, if 7 8 supported by substantial evidence, shall be conclusive, and 9 his its recommendation, if any, for the modification or setting 10 aside of the original order. The judgment and decree of 11 the court affirming, modifying, or setting aside, in whole 12 or in part, any such order of the Administrator commission 13 shall be final, subject to review by the Supreme Court of the 14 United States upon certification as provided in 15 sections 239 and 240 of the Judicial Code, as amended 16 (U. S. C., title 28, secs. 346 and 347). The commence-17 ment of proceedings under this subsection shall, unless spe-18 cifically ordered by the court to the contrary, operate as a 19 stay of the Administrator's commission's order. 20

(j) (i) No proceeding for the suspension or revocation of a basic permit for violation of any condition thereof relating to compliance with Federal law shall be instituted by the Administrator commission more than eighteen months after conviction of the violation of Federal law, or, if no conviction has been had, more than three years after the violation

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- 1 occurred; and no basic permit shall be suspended or revoked
- 2 for a violation of any such condition thereof if the alleged
- 3 violation of Federal law has been compromised by any officer
- 4 or agency of the Government authorized to compromise such
- 5 violation.

#### 6 UNFAIR COMPETITION AND UNLAWFUL PRACTICES

- 7 Sec. 5. It shall be unlawful for any person engaged in
- 8 business as a distiller, brewer, rectifier, blender, or other
- 9 producer, or as an importer or wholesaler, of distilled spirits,
- 10 wine, or malt beverages distilled spirits or wine, or as a
- 11 bottler, or warehouseman and bottler, of distilled spirits,
- 12 directly or indirectly or through an affiliate:
- 13 (a) Exclusive outlet: To require, by agreement or
- 14 otherwise, that any retailer engaged in the sale of distilled
- 15 spirits, wine, or malt beverages distilled spirits or wine,
- 16 purchase any such products from such person to the exclu-
- 17 sion in whole or in part of distilled spirits, wine, or malt
- 18 beverages distilled spirits or wine sold or offered for sale
- 19 by other persons in interstate or foreign commerce, if
- 20 such requirement is made in the course of interstate or for-
- 21 eign commerce, or if such person engages in such practice
- 22 to such an extent as substantially to restrain or prevent
- 23 transactions in interstate or foreign commerce in any such
- 24 products, or if the direct effect of such requirement is to
- 25 prevent, deter, hinder, or restrict other persons from selling

I or offering for sale any such products to such retailer in

2 interstate or foreign commerce; or

"Tied house": To induce through any of 3 (b) 4 the following means, any retailer, engaged in the sale 5 of distilled spirits, wine, or malt beverages distilled spirits 6 or wine, to purchase any such products from such person to the exclusion in whole or in part of distilled spirits, wine, 7 8 or malt beverages distilled spirits or wine sold or offered 9 for sale by other persons in interstate or foreign commerce. 10 if such inducement is made in the course of interstate or 11 foreign commerce, or if such person engages in the practice 12 of using such means, or any of them, to such an extent as 13 substantially to restrain or prevent transactions in interstate or foreign commerce in any such products, or if the 14 15 direct effect of such inducement is to prevent, deter, hinder, 16 or restrict other persons from selling or offering for sale any 17 such products to such retailer in interstate or foreign commerce: (1) By acquiring or holding (after the expiration 18 of any existing license) any interest in any license with 19 respect to the premises of the retailer; or (2) by acquiring 20 any interest in real or personal property owned, occupied, 21 or used by the retailer in the conduct of his business; or (3) 22 by furnishing, giving, renting, lending, or selling to the re-23 tailer, any equipment, fixtures, signs (excepting signs not 24 exceeding \$100 in aggregate value to any retailer in any 25

calendar year), supplies, money, services, or other thing of 1 value, except advertising specialties and graphic arts adver-2 tising items of paper or paper-like substance and subject 3 to such further exceptions as the Administrator commission shall by regulation prescribe, having due re-5 gard for public health, the quantity and value of articles 6 involved, established trade customs not contrary to the pub-7 lic interest and the purposes of this subsection; or (4) by 8 paying or crediting the retailer for any advertising, display, 9 or distribution service; or (5) by guaranteeing any loan or 10 the repayment of any financial obligation of the retailer; 11 or (6) by extending to the retailer credit for a period in 12 excess of the credit period usual and customary to the in-13 dustry for the particular class of transactions, as ascertained 14 by the Administrator commission and prescribed by regu-15 lations by him it; or (7) by requiring the retailer to take 16 and dispose of a certain quota of any of such products; or 17 (c) Commercial bribery: To induce through any of 18 the following means, any trade buyer engaged in the sale 19 of distilled spirits, wine, or malt beverages distilled spirits 20 or wine, to purchase any such products from such person 21 to the exclusion in whole or in part of distilled spirits, 22 wine, or malt beverages distilled spirits or wine sold or 23 offered for sale by other persons in interstate or foreign 24 commerce, if such inducement is made in the course 25

of interstate or foreign commerce, or if such person engages 1 in the practice of using such means, or any of them, to such 2 an extent as substantially to restrain or prevent transactions 3 in interstate or foreign commerce in any such products, or 4 if the direct effect of such inducement is to prevent, deter, 5 hinder, or restrict other persons from selling or offering for 6 sale any such products to such trade buyer in interstate or 7 foreign commerce: (1) By commercial bribery; or (2) 8 by offering or giving any bonus, premium, or compensation 9 to any officer, or employee, or representative of the trade 10 11 buyer; or

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(d) Consignment sales: To sell, offer for sale, or contract to sell to any trade buyer engaged in the sale of distilled spirits, wine, or malt beverages distilled spirits or wine, or for any such trade buyer to purchase, offer to purchase, or contract to purchase, any such products on consignment or under conditional sale or with the privilege of return or on any basis otherwise than a bona fide sale, or where any part of such transaction involves, directly or indirectly, the acquisition by such person from the trade buyer or his agreement to acquire from the trade buyer other distilled spirits, wine, or malt beverages distilled spirits or wine—if such sale, purchase, offer, or contract is made in the course of interstate or foreign commerce, or if such 24 person or trade buyer engages in such practice to such

- 1 an extent as substantially to restrain or prevent trans-
- 2 actions in interstate or foreign commerce in any such prod-
- 3 ucts, or if the direct effect of such sale, purchase, offer, or
- 4 contract is to prevent, deter, hinder, or restrict other persons
- 5 from selling or offering for sale any such products to such
- 6 trade buyer in interstate or foreign commerce; or
- (e) Labeling.—To sell or ship or deliver for sale or 7 shipment, or otherwise introduce in interstate or foreign 8 commerce, or to receive therein, or to remove from customs 9 custody for consumption, any distilled spirits, wine, or malt 10 beverages distilled spirits or wine in bottles, unless such 11 products are bottled, packaged, and labeled in conformity 12 13 with such regulations, to be prescribed by the Administrator commission, with respect to packaging, marking, 14 branding, and labeling and size and fill of container (1) 15 as will prohibit deception of the consumer with respect to 16 such products or the quantity thereof and as will prohibit. 17 irrespective of falsity, such statements relating to age, 18 manufacturing processes, analyses, guarantees, and scientific 19 or irrelevant matters as the Administrator commission 20 finds to be likely to mislead the consumer; (2) as will 21 provide the consumer with adequate information as to the 22 identity and quality of the products, the alcoholic content 23 24 thereof (except that statements of, or statements likely to be 25 considered as statements of, alcoholic content of malt bever

ages are hereby prohibited unless required by State law and 1 except that, in case of wines, statements of alcoholic content 2 shall be required only for wines containing more than 14 per 3 centum of alcohol by volume), the net contents of the 4 package, and the manufacturer or bottler or importer of 5 the product distributor of domestically bottled products and 6 the manufacturer and importer of imported products; 7 (3) as will require an accurate statement, in the 8 case of distilled spirits (other than cordials, liqueurs, and 9 specialties) produced by blending or rectification or in ease of 10 gin whether or not produced by blending or rectification, if 11 neutral spirits have been used in the production thereof, in-12 13 forming the consumer of the percentage of neutral spirits so used and of the name of the commodity from which 14 such neutral spirits have been distilled, or in case of 15 neutral spirits or of gin produced by a process of con-16 tinuous distillation, the name of the commodity from which 17 distilled; (4) as will prohibit statements on the label 18 that are disparaging of a competitor's products or are 19 false, misleading, obscene, or indecent; and (5) as will 20 prevent deception of the consumer by use of a trade or brand 21 name that is the name of any living individual of public promi-22 nence, or existing private or public organization, or is a 23 24 name that is in simulation or is an abbreviation thereof, and as will prevent the use of a graphic, pictorial, or 25

emblematic representation of any such individual or organ-1 2 ization, if the use of such name or representation is likely falsely to lead the consumer to believe that the product 3 has been indorsed, made, or used by, or produced for, or 4 under the supervision of, or in accordance with the specifi-5 cations of, such individual or organization: Provided, That 6 this clause shall not apply to the use of the name of any 7 person engaged in business as a distiller, brewer, rectifier, 8 blender, or other producer, or as an importer, wholesaler, 9 10 retailer, bottler, or warehouseman, of distilled spirits, wine, or malt beverages distilled spirits or wine, nor to the use 11 by any person of a trade or brand name used by him or his 12 predecessor in interest prior to the date of the enactment 13 of this Act; including regulations requiring, at time of 14 release from customs custody, certificates issued by foreign 15 governments covering origin, age, and identity of imported 16 products. No person shall remove from Government cus-17 tody after purchase at any Government sale any distilled 18 spirits, wine, or malt beverages in bottles to be held for sale, 19 until such bottles are packaged, marked, branded, and 20 labeled in conformity with the requirements of this sub-21 22 section. It shall be unlawful for any person to alter, mutilate, 23

destroy, obliterate, or remove any mark, brand, or label

upon distilled spirits, wine, or malt beverages distilled spirits

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1 or wine held for sale in interstate or foreign commerce or

2 after shipment therein, except as authorized by Federal law

3 or except pursuant to regulations of the Administrator com-

4 mission authorizing relabeling for purposes of compliance

5 with the requirements of this subsection or of State law.

In order to prevent the sale or shipment or other intro-6 duction of distilled spirits, wine, or malt beverages distilled 7 spirits or wine in interstate or foreign commerce, if bottled, 8 packaged, or labeled in violation of the requirements of this 9 subsection, no bottler, or importer of distilled spirits, wine, or 10 11 malt beverages distilled spirits or wine, shall, after such date as the Administrator commission fixes as the earliest prac-12 ticable date for the application of the provisions of this 13 subsection to any class of such persons (but not later than 14 January March 1, 1936, and only after thirty days' public 15 16 notice), bottle or remove from customs custody for consumption distilled spirits, wine, or malt beverages distilled 17 spirits or wine, respectively, unless the bottler or importer, 18 upon application to the Administrator commission, has ob-19 20 tained and has in his possession a certificate of label approval 21 covering the distilled spirits, wine, or malt beverages dis-22 tilled spirits or wine, issued by the Administrator commission in such manner and form as he it shall by regulations pre-23 scribe: Provided, That any such bottler shall be exempt from 24 25 the requirements of this subsection if the bottler, upon appli-

cation to the Administrator commission, shows to the satis-1 faction of the Administrator commission that the distilled 2 spirits, wine, or malt beverages distilled spirits or wine to 3 be bottled by the applicant are not to be sold, or offered for 4 sale, or shipped or delivered for shipment, or otherwise 5. introduced, in interstate or foreign commerce. Officers of 6 internal revenue and customs are authorized and directed 7 to withhold the release of such products from the bottling 8 plant or customs custody unless such certificates have been 9 obtained, or unless the application of the bottler for exemp-10 tion has been granted by the Administrator commission. 11 The district courts of the United States, the Supreme Court 12 of the District of Columbia, and the United States court for 13 any Territory, shall have jurisdiction of suits to enjoin, annul, 14 or suspend in whole or in part, part any final action by the 15 Administrator commission upon any application under this 16 subsection; or 17 18

(f) Advertising: To publish or disseminate or cause to be published or disseminated by radio broadcast, or in any newspaper, periodical or other publication or by any sign or outdoor advertisement or any other printed or graphic matter, any advertisement of distilled spirits, wine, or malt beverages distilled spirits or wine, if such advertisement is in, or is calculated to induce sales in, interstate or foreign commerce, or is disseminated by mail, unless such

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advertisement is in conformity with such regulations, to be 1 prescribed by the Administrator commission, (1) as will 2 prevent deception of the consumer with respect to the prod-3 ucts advertised and as will prohibit, irrespective of falsity, 4 such statements relating to age, manufacturing processes, 5 analyses, guaranties, and scientific or irrelevant matters 6 as the Administrator commission finds to be likely to 7 mislead the consumer; (2) as will provide the consumer 8 with adequate information as to the identity and quality of 9 the products advertised, the alcoholic content thereof (except 10 11 that statements of, or statements likely to be considered as 12 statements of, alcoholic content of malt beverages are pro-13 hibited and except that, in case of wines, statements of alcoholic content shall be required only for wines containing 14 15 more than 14 per centum of alcohol by volume), and the 16 person responsible for the advertisement; (3) as will require an accurate statement, in the case of distilled 17 spirits (other than cordials, liqueurs, and specialties) pro-18 duced by blending or rectification or in ease of gin whether 19 or not produced by blending or rectification, if neutral spirits 20 21 have been used in the production thereof, informing the consumer of the percentage of neutral spirits so used and 22 of the name of the commodity from which such neutral 23 spirits have been distilled, or in case of neutral spirits or 24of gin produced by a process of continuous distillation, the 25

- 1 name of the commodity from which distilled; (4) as will pro-
- 2 hibit statements that are disparaging of a competitor's prod-
- 3 ucts or are false, misleading, obscene, or indecent; (5) as will
- 4 prevent statements inconsistent with any statement on the
- 5 labeling of the products advertised. This subsection shall
- 6 not apply to outdoor advertising in place on June 18,
- 7 1935, but shall apply upon replacement, restoration, or
- 8 renovation of any such advertising. The prohibitions of
- 9 this subsection and regulations thereunder shall not apply to
- 10 the publisher of any newspaper, periodical, or other publica-
- 11 tion, or radio broadcaster, unless such publisher or radio
- 12 broadcaster is engaged in business as a distiller, rectifier, or
- 13 other producer, or as an importer or wholesaler, of distilled
- 14 spirits or wine, or as a bottler, or warehouseman and bottler,
- 15 of distilled spirits, directly or indirectly or through an
- 16 affiliate.
- The provisions of subsections (a), (b), and (c) shall
- 18 not apply to any act done by an agency of a State or
- 19 political subdivision thereof, or by any officer or employee
- 20 of such agency.
- 21 The Administrator commission shall give reasonable
- 22 public notice, and afford to interested parties opportunity
- 23 for hearing, prior to prescribing regulations to carry out the
- 24 provisions of this section.

#### BULK SALES AND BOTTLING

Sec. 6. (a) It shall be unlawful for any person—

(1) To sell or offer to sell, contract to sell, or otherwise dispose of distilled spirits in bulk except, under regulations of the commission, for export or to the following, or to import distilled spirits in bulk except, under such regulations, for sale to or for use by the following: A distiller, rectifier of distilled spirits, person operating a bonded warchouse qualified under the internal-revenue laws or a class 8 bonded warehouse qualified under the fortification of wines, a proprietor of an industrial alcohol plant, or an agency of the United States or any State or political subdivision thereof.

- (2) To sell or offer to sell, contract to sell, or otherwise dispose of warehouse receipts for distilled spirits in bulk unless such warehouse receipts require that the warehouseman shall package such distilled spirits, before delivery, in bottles labeled and marked in accordance with law, or deliver such distilled spirits in bulk only to persons to whom it is lawful to sell or otherwise dispose of distilled spirits in bulk.
- (3) To bottle distilled spirits unless the bottler is a person to whom it is lawful to sell or otherwise dispose of distilled spirits in bulk.

- 1 (b) Any person who violates the requirements of this 2 section shall, upon conviction thereof, be fined not more 3 than \$5,000 or imprisoned for not more than one year or 4 both, and shall forfeit to the United States all distilled spirits
- 5 with respect to which the violation occurs and the containers

6 thereof.

7 (c) The term "in bulk" means in containers having a 8 capacity in excess of one wine gallon.

9 PENALTIES

Sec. 67. The District Courts of the United States, the 10 Supreme Court of the District of Columbia, and the United 11 States Court for any Territory, of the District where the 12 offense is committed or threatened or of which the offender 13 is an inhabitant or has his principal place of business, are 14 hereby vested with jurisdiction of any suit brought by 15 the Attorney General in the name of the United States, 16 to prevent and restrain violations of any of the provisions 17 of this Act. Any person violating any of the provisions 18 19 of sections 3 or 5 shall be guilty of a misdemeanor and 20 upon conviction thereof be fined not more than \$1,000 for each offense. Subject to the approval of the Attorney 21 General, the Administrator commission is authorized, prior to 22 commencement of court proceedings with respect to any vio-23 lation of this Act, to compromise the liability arising with 24 respect to such violation (1) upon payment of a sum not 25

1 in excess of \$500 for each offense, to be collected by the Administrator commission and to be paid into the Treasury 2 as miscellaneous receipts, and (2) in case of repetitious vio-3 lations and in order to avoid multiplicity of criminal proceed-4 5 ings, upon agreement to a stipulation that the United States 6 may, on its own motion upon five days' notice to the viola-7 tor, cause a consent decree to be entered by any court of 8 competent jurisdiction enjoining the repetition of such 9 violation.

#### INTERLOCKING DIRECTORATES

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11 Sec. 78. (a) Except as provided in subsection (b). 12 it shall be unlawful for any individual to take office, after the date of the enactment of this Act, as an officer or director 13 of any company, if his doing so would make him an officer 14 or director of more than one company engaged in business 15 as a distiller, rectifier, or blender of distilled spirits, or of 16 any such company and of a company which is an affiliate 17 of any company engaged in business as a distiller, rectifier, 18 or blender of distilled spirits, or of more than one company 19 which is an affiliate of any company engaged in business 20 as a distiller, rectifier, or blender of distilled spirits, unless, 21 prior to taking such office, application made by such indi-22 vidual to the Administrator commission has been granted and 23 after due showing has been made to him it that service by 24

1	such individual as officer or director of all the foregoing com-
2	panies of which he is an officer or director together with
3	service in the company with respect to which application
4	is made will not substantially restrain or prevent competition
5	in interstate or foreign commerce in distilled spirits. The
6	Administrator commission shall, by order, grant or deny such
7	application on the basis of the proof submitted to him it and
8.	his its finding thereon. The District Courts of the United
9	States, the Supreme Court of the District of Columbia, and
10	the United States courts court for any Territory shall have
11:	jurisdiction of suits to enjoin, annul, or suspend in whole or
12	in part any final action by the Administrator commission
13	upon any application under this subsection.
14	(h) An individual many without regard to the provi

(b) An individual may, without regard to the provisions of subsection (a), take office as an officer or director
of a company described in subsection (a) while holding
the position of officer or director of any other such company
if such companies are affiliates at the time of his taking
office and if—

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- (1) Such companies are affiliates on the date of the enactment of this Act; or
  - (2) Each of such companies has been organized under the law of a State to comply with a requirement thereof under which, as a condition of doing business

in such State, such company must be organized under the law of such State; or

- (3) One or more such companies has been organized under the law of a State to comply with a requirement thereof under which, as a condition of doing business in such State, such company must be organized under the laws of such State, and the other one or more of such companies not so organized, is in existence on the date of the enactment of this Act; or
- (4) One or more of such companies has been organized under the law of a State to comply with a requirement thereof under which, as a condition of doing business in such State, such company must be organized under the law of such State, and not more than one of such companies is a company which has not been so organized and which has been organized after the date of the enactment of this Act.
- (c) As used in this section, the term "company" means a corporation, joint stock company, business trust, or association, but does not include any agency of a State or political subdivision thereof or any officer or employee of any such agency.
- (d) Any individual taking office in violation of thissection shall be punished by a fine of not exceeding \$1,000.

1	DISPOSAL OF FORFEITED DISTILLED SPIRITS AND WINE
2	Sec. 9. Notwithstanding any provisions of existing
3	law, distilled spirits and wine forfeited or condemned sum-
4	marily or pursuant to court decree or otherwise, by or
5	under any law of the United States, shall not be sold or
6	otherwise disposed of publicly or privately but shall be
7	destroyed at such time as such forfeiture or condemnation
8	has become final; except that any such distilled spirits and
9	wine certified by Government chemists to be of a quality
10	equivalent to United States Pharmacopæia quality or to be
11	suitable for medicinal purposes shall be placed in the cus-
12	tody of the United States Public Health Service and disposed
13	of by the Surgeon General of such Service, in accordance
14	with regulations to be prescribed by him, to hospitals oper-
15	ated or maintained in whole or in part by the United States,
16	for use by them for medicinal purposes only.
17	FEDERAL ALCOHOL CONTROL ADMINISTRATION
18	Sec. 8 10. The Federal Alcohol Control Administra-
19	tion established by Executive order under the provisions of
20	Title I of the National Industrial Recovery Act is hereby
21	abolished. All papers, records, and property of such Fed-
22	eral Alcohol Control Administration are hereby transferred
23	to the Administrator commission. This section shall take
24	effect on the date that the Administrator first appointed
	H. R. 8870——3

1	under this Act takes office when a majority of the commis-
2	sioners first appointed under this Act have taken office.
3	MISCELLANEOUS
4	Sec. 9 11. (a) As used in this Act—
5	(1) The term "Administrator" means the head
6	of the Federal Alcohol Administration.
7	(1) The term "commission" means the Federal
8	Alcohol Commission.
9	(2) The term "United States" means the sev-
10	eral States and Territories and the District of Colum-
11	bia; the term "State" includes a Territory and the
12	District of Columbia; and the term "Territory" means
13	Alaska, Hawaii, and Puerto Rico.
14	(3) The term "interstate or foreign commerce"
15	means commerce between any State and any place
16	outside thereof, or commerce within any Territory or
17	the District of Columbia, or between points within
18	the same State but through any place outside thereof,
19	(4) The term "person" means individual, part-
20	nership, joint stock company, business trust, associa-
21	tion, corporation, or other form of business enterprise,
22	including a receiver, trustee, or liquidating agent and
23	including an officer or employee of any agency of a
24	State or political subdivision thereof; and the term

- "trade buyer" means any person who is a wholesaler or retailer.
  - or more persons if one of such persons has actual or legal control, directly or indirectly, whether by stock ownership or otherwise, of the other or others of such persons; and any one of two or more persons subject to common control, actual or legal, directly or indirectly, whether by stock ownership or otherwise.
  - (6) The term "distilled spirits" means ethyl alcohol, hydrated oxide of ethyl, spirits of wine, whiskey, rum, brandy, gin, and other distilled spirits, including all dilutions and mixtures thereof, for non-industrial use.
  - (7) The term "wine" means (1) wine as defined in section 610 and section 617 of the Revenue Act of 1918, (U. S. C., title 26, secs. 441 and 444) as now in force or hereafter amended, and (2) other alcoholic beverages not so defined, but made in the manner of wine, including sparkling and carbonated wine, wine made from condensed grape must, wine made from other agricultural products than the juice of sound, ripe grapes, imitation wine, compounds sold as wine, vermouth, cider, perry and sake; in each

instance only if containing not less than 7 per centum and not more than 24 per centum of alcohol by volume, and if for non-industrial use.

- erage made by the alcoholic fermentation of an infusion or decoction, or combination of both, in potable brewing water, of malted barley with hops, or their parts, or their products, and with or without other malted cereals, and with or without the addition of unmalted or prepared cereals, other carbohydrates or products prepared therefrom, and with or without the addition of carbon dioxide, and with or without other wholesome products suitable for human food consumption.
- (9) (8) The term "bottle" means any container, irrespective of the material from which made, for use for the sale of distilled spirits, wine, or malt beverages distilled spirits or wine at retail.
- 18 (b) The right to amend or repeal the provisions of 19 this Act is expressly reserved.
- 20 (c) If any provision of this Act, or the application 21 of such provision to any person or circumstance, is held 22 invalid, the remainder of the Act and the application of such 23 provision to persons or circumstances other than those as 24 to which it is held invalid, shall not be affected thereby.

Amend the title so as to read: "An Act to further protect the revenue derived from distilled spirits and wine, to regulate interstate and foreign commerce and enforce the postal laws with respect thereto, to enforce the twenty-first amendment, and for other purposes."

Passed the House of Representatives July 24, 1935.

Attest:

SOUTH TRIMBLE,

Clerk.





